

# THE 7 STAGES OF DROPSHIP AUTOMATION

When just getting started, managing a new dropshipping business through manual processes makes sense. You can keep development and operating costs low. But as your business grows, it will become harder to keep up. Juggling too many manual duties can quickly lead to stockouts and other poor customer experiences.

Dropship automation software helps you visualize your data in one place. With the right platform, you can achieve operational efficiency, create a unified customer experience, and improve business productivity as your business grows.

## THE BENEFITS OF DROPSHIP AUTOMATION

### BOOST PRODUCTIVITY

Automation can help you manage a more extensive catalog and **2x** the order volume with half the effort.

### REDUCE HUMAN ERROR

Data entry error rates can be as high as **4%**. For every 10,000 orders fulfilled manually, you risk losing 400 to human error.

### ENHANCE CX

Automation frees up time for creativity, customer retention, building **stronger** relationships, working out new deals with suppliers, and more.

### DECREASE COSTS

Manual efforts are expensive. With dropship automation, you can execute your workflows with limited resources, which **saves** you time and money.

## OPPORTUNITIES TO USE DROPSHIP AUTOMATION

31% of businesses have fully automated at least one process, but how many have automated **their entire dropship business**?



## AUTOMATION STAGES

### 1. Semi-Automated Order Routing

Instead of manually placing an order on your supplier's website, automatically send them order information via email.



### 2. Feed File Inventory Syncing

Sync product information, inventory quantities, and stock status directly from your supplier's product data feed to your store.



### 3. API/EDI Ordering/Shipment Syncing

Access available inventory faster than your competition by automating the complete order life cycle through API or EDI integration.



### 4. Rule-Based Order Routing

Use automated workflows to route orders to suppliers and eliminate manual tasks in your order fulfillment process.



### 5. Rule-Based Listing Management

Create reliable automation rules surrounding pricing, listing, and delisting your products.



### 6. Accounting & Reporting Automation

Automatically reconcile invoices to POs to ensure profitability.



### 7. True Automation

Visualize all of your data in a single system and leverage it in your automation rules to become truly automated.